

# BLOOBIN!

**WANTS YOU TO RECYCLE RIGHT!**



*40% of the items in the recycling bins can't be recycled due to contamination.*

*By: Reese Cyclo Wright*

Bloobin, Singapore's first-ever talking recycling bin can no longer keep silent and is on a mission to urge everyone to recycle right.

"I've had enough of the years of misuse and abuse. Do I look like a rubbish bin to you? You have ended up contaminating me and our recyclables. If telling you nicely is not working, then come on...let's talk trash."

At the current rate of waste disposal, Semakau Landfill is expected to be full by 2035. We call on everyone to play their part in sustainable consumption (Reduce and Reuse) and waste management (Recycle).

**STOP CONTAMINATING BLOOBIN BY FOLLOWING 3 SIMPLE STEPS TO #RECYCLERIGHT:**

## 1 CHECK



FIND OUT WHAT CAN/CANNOT BE RECYCLED.  
[go.gov.sg/recyclerright](http://go.gov.sg/recyclerright)



PAPER

PLASTIC



TISSUE PAPER

STYROFOAM AND FOOD-STAINED ITEMS



GLASS



METAL



E-WASTE  
[VIA E-WASTE BINS]



REUSABLES  
[TO DONATE OR DISPOSE OF]

## 2 CLEAN

**NO FOOD. NO LIQUIDS. EMPTY AND RINSE BEFORE RECYCLING.**

## 3 RECYCLE

**PUT INTO THE BLUE BIN.**

